This event draws more than 400 delegates and offers academics a unique environment to share and learn from each other’s experiences and research. High quality academic papers are selected through a competitive review process and presented in sessions at the meeting.

Your organization can associate its name with this high profile event, and gain access to cutting-edge researchers and professors from US and international business schools. The venue is the Radisson Blu Aqua Hotel, 221 North Columbus Drive, Chicago, Illinois 60601.

For more meeting information please visit our website at www.midwestfinance.org

Benefits

Your sponsorship will be recognized with your logo in the program and the MFA website and complimentary passes to all conference events

**Major Sponsor $5,000**

Sponsor an Evening Reception or a Luncheon/breakfast with a Keynote Speaker

Major sponsors receive three complimentary event passes

**Minor Sponsor $1,000**

Sponsor a Refreshment Coffee Break or an Outstanding Paper Award or Graduate Students Travel Grants

Minor sponsors receive one complimentary event pass

**Exhibitor $850**

See the attached exhibitor contract

**Advertiser $425-$750**

See the attached advertiser contract

To discuss available sponsorships opportunities please contact: David Feldman at SponsorshipVP@midwestfinance.org
INVITATION TO ADVERTISE
You are invited to place an advertisement in the MFA conference printed material. The MFA distributes printed program packets to all of the more than 400 registrants in attendance at our annual meeting.

Advertising Rates
- Meeting packet insert $475
- Two page interior spread in program book (b/w) $750
- One page interior ad in program book (b/w) $425
- Inside back cover of program book (color)** $600
- Outside back cover of program book (color)** $750

**Inside and outside back cover spaces assigned first come first serve

PROGRAM BOOK ADVERTISEMENTS
Ad copy placed in the printed program book can be submitted as a black and white camera-ready print or as an electronic file. Full page image size is 5.5 inches wide by 8.5 inches long. Ad copy for the printed program book must be received by January 24, 2020.

MEETING PACKET INSERTS
Inserts could be items or ads that are too large for the program brochure, mail-in offers, or coupons intended to draw individuals to your business. Inserts must be sized to fit in a standard 6 x 9 envelope (can be folded once). Send inserts to arrive no later than February 3, 2020.

Printed program ad space (list type) ____________________________ Cost $ ________
(If ordering inside cover indicate order of space preference) ____________________________
Meeting Packet Insert (send sample or describe) ____________________________ Cost $ ________

Contact Name ________________________________________________
Company Name ________________________________________________
Mailing Address ________________________________________________
City, State, Zip ________________________________________________
Phone Number ________________________________________________ Fax Number ____________________________
E-Mail Address ________________________________________________

We would like to contract for the advertising indicated above and agree to the procedures listed.

We agree that Total Advertising Payment due is $________

Signature of Authorized Agent ____________________________ Date ________________

Payment (Select method) ☐ Check (enclosed or being mailed) payable to the Midwest Finance Association
☐ Prefer to pay online – Please provide an invoice and the online payment link

Send completed form, payment, and advertising materials to:
Midwest Finance Association
c/o Vahap Uysal, MFA Treasurer
1 East Jackson Boulevard
DePaul Center 5500
Chicago, IL 60604
Tel: 312-362-7686
Email: vuysal@depaul.edu

For questions contact David Feldman at:
(Tel) +61-2-9385-5748
(E-mail) SponsorshipVP@midwestfinance.org

Completed forms can also be emailed to:
info@midwestfinance.org
Exhibitor Contract

MFA 2020 Annual Meeting
Radisson Blu Aqua Hotel
Chicago, Illinois
Show Days, March 19-21, 2020

Exhibit Space

Exhibit space rental is $850. A 6’ table, a waste basket, and two side chairs are available at your option. Exhibits will be located near the session breakout rooms and coffee break area.

Exhibit Schedule

Exhibits may be open during the following schedule:

- Set Up: Thursday, March 19 (10am–noon)
- Show Hours: Thursday, March 19 (noon–5pm)
- Friday, March 20 (8am–5pm)
- Saturday, March 21 (8am–noon)
- Dismantle: Saturday, March 21 (noon–1pm)

Contact Name
Company Name
Mailing Address
City, State, Zip
Phone Number
Fax Number
E-Mail Address
Web Page URL

We apply for exhibit space at the Midwest Finance Association 2019 annual meeting and accept the space assigned by the MFA. We agree to abide by all terms and conditions as described in the two pages of "Details of Contract for Exhibit Space," attached hereto, and understand this application will become a contract upon its acceptance by the MFA. We agree that Total Exhibit Rental due is:

\$___________for_____booth(s) @$850 each

We understand that this payment is exclusive of any charges or services not identified as being provided by or the responsibility of the Midwest Finance Association within this contract.

Signature of Authorized Agent

Date

Payment (Select method)

[ ] Check (enclosed or being mailed) payable to the Midwest Finance Association

[ ] Prefer to pay online – Please provide an invoice and the online payment link

Please return a completed, signed copy of page one of this contract to Vahap Uysal, MFA Treasurer, 1 East Jackson Boulevard, DePaul Center 5500, Chicago, IL 60604. Tel: 312-362-7686. Email: vuysal@depaul.edu. Completed forms can also be emailed to info@midwestfinance.org.

For questions contact David Feldman at +61-2-9385-5748 or SponsorshipVP@midwestfinance.org

[Exhibitor Contract - p. 1 of 3]
ASSIGNMENT OF SPACE
Exhibit space will be assigned by the MFA in the order in which the applications are received. If more than one booth is desired, it should be stated clearly in the application. All applications should be returned as early as possible to obtain booth space as booth space is limited.

CANCELLATION
Any cancellation prior to January 24, 2020 will be allowed a refund of eighty percent (80%) of the contract amount. If an exhibitor cancels participation on or after January 24, 2020, or if the exhibitor fails to occupy the contracted space by 1:00 p.m., Thursday, March 19, 2020, the Midwest Finance Association is entitled to the full amount of the rental payment. If the booth space is not occupied by 1:00 p.m., Thursday, March 19, 2020 the Association shall have the right to use such space as it sees fit to eliminate blank spaces in the exhibit hall.

INSTALLATION AND REMOVAL
Exhibits are to be set up in place and open for show during the meetings on the following schedule:

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
<th>Times</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set Up</td>
<td>Thursday, March 19</td>
<td>10am–noon</td>
</tr>
<tr>
<td>Show Hours</td>
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<td>Saturday, March 21</td>
<td>noon–1pm</td>
</tr>
</tbody>
</table>

Booths will be accessible to exhibitors for set up at 10am on Thursday, March 19. Packing and removal may start no earlier than 12:00pm on Saturday, March 21, and all exhibits must be removed from the hotel by 5:00pm Saturday, March 21, 2020.

STANDARD BOOTH EQUIPMENT
Exhibitors will be provided a 6’ table, a waste basket, and two side chairs. Any other booth items or services are the sole responsibility of the exhibitor.

INFORMATION PACKETS FOR ADDITIONAL SERVICES
Exhibitors will be sent an information packet with details for arranging freight handling, or ordering special services and equipment not specifically listed and provided for in the booth description above. Packets will be sent upon acceptance by the MFA of the completed and signed exhibit contract.

BOOTH OPERATION
The exhibitor may not erect materials that will substantially affect the view of and/or operation of any other exhibitor. All materials including any food or drink catered by an exhibitor must be kept within the confines of the exhibit. The aisles cannot be used in any way. Fire Department regulations require that aisles be kept free and clear.

To comply with regulations of the Internal Revenue Service no books or materials are to be sold during the show. The purpose of the exhibit is to allow for exhibit and presentation of educational materials to members attending the conference. Non-compliance with this requirement will be sufficient grounds for refusing an exhibit contract in any following year.

RECEPTIONS AND HOSPITALITY SUITES
Exhibitors are free to host receptions or sponsor hospitality suites through the hotel's catering office. These events should not compete with MFA events but instead enhance the program. Focus groups should be coordinated with the MFA and may incur a separate fee.
MEETING REGISTRATION AND ACCESS TO EVENTS
Each exhibitor will receive up to two complimentary conference passes (waived registration fees and access to all events). Exhibitor company names are entered in the meeting program bulletin.

HOTEL GUESTROOM RESERVATIONS
Exhibitors are responsible for arranging and paying for their own guest room accommodations. Special group guestroom rates are available at the Radisson Blu Aqua Hotel for the MFA annual meeting until February 18, 2019 or until the group block is sold-out. A link to the hotel reservation site can be found at www.midwestfinance.org under the Conferences tab.

RESPONSIBILITY FOR DAMAGE TO PROPERTY
The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend and hold harmless the MFA, the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims. The exhibitor understands that any presence of security is a courtesy and does not constitute an admission of responsibility for booth contents by the Midwest Finance Association, the Hotel, its owners, management company, or its respective agents, servants, or employees.

The exhibitor understands that neither the MFA, nor the Hotel maintains insurance covering the exhibitor’s property or lost revenue and it is the sole responsibility of the exhibitor to obtain such insurance. All signs must be professionally printed and approved and they may not be put up within the hotel without the knowledge and prior approval of the hotel's Convention Services Manager.

Scotch tape, nails, staples, push pins or potentially damaging fasteners may not be used to hang signs or other materials on walls in any area or in any function room.

OBSERVANCE OF LAWS
The exhibitor will comply with all federal, state, and local laws and all rules of the Hotel. Exhibitors will comply with lawful orders of police and fire departments or any other municipal authority.

AGREEMENT TO CONTRACT TERMS
By signing the first page of this contract, the exhibitor agrees to abide by the above contract terms and conditions.

CONTACT FOR INQUIRIES
Applications and inquiries should be directed to:

David Feldman
MFA VP – Sponsorship
School of Banking and Finance
UNSW Business School
UNSW Sydney
UNSW Sydney, NSW 2052
Australia
Tel: +61-2-9385-5748
Email: SponsorshipVP@midwestfinance.org

Vahap Uysal
MFA Treasurer
1 East Jackson Boulevard
DePaul Center 5500
Chicago, IL 60604
Tel: 312-362-7686
Email: vuysal@depaul.edu