This event draws more than 400 delegates and offers academics a unique environment to share and learn from each other’s experiences and research. High quality academic papers are selected through a competitive review process and presented in sessions at the meeting.

Your organization can associate its name with this high profile event, and gain access to cutting-edge researchers and professors from US and international business schools. The venue is the Radisson Blu Aqua Hotel, 221 North Columbus Drive, Chicago, Illinois 60601.

For more meeting information please visit our website at www.midwestfinance.org

Benefits

Your sponsorship will be recognized with your logo in the program and the MFA website and complimentary passes to all conference events.

Major Sponsor $5,000

- Sponsor an Evening Reception or a Luncheon/breakfast with a Keynote Speaker
- Major sponsors receive three complimentary event passes

Minor Sponsor $1,000

- Sponsor a Refreshment Coffee Break or an Outstanding Paper Award or Graduate Students Travel Grants
- Minor sponsors receive one complimentary events pass

Exhibitor $850

- See the attached exhibitor contract

Advertiser $425-$750

- See the attached advertiser contract

To discuss available sponsorships opportunities please contact: David Feldman at SponsorshipVP@midwestfinance.org
INVITATION TO ADVERTISE
You are invited to place an advertisement in the MFA conference printed material. The MFA distributes printed program packets to all of the more than 400 registrants in attendance at our annual meeting.

Advertising Rates

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meeting packet insert</td>
<td>$475</td>
</tr>
<tr>
<td>Two page interior spread in program book (b/w)</td>
<td>$750</td>
</tr>
<tr>
<td>One page interior ad in program book (b/w)</td>
<td>$425</td>
</tr>
<tr>
<td>Inside back cover of program book (color)**</td>
<td>$600</td>
</tr>
<tr>
<td>Outside back cover of program book (color)**</td>
<td>$750</td>
</tr>
</tbody>
</table>

**Inside and outside back cover spaces assigned first come first serve

PROGRAM BOOK ADVERTISEMENTS
Ad copy placed in the printed program book can be submitted as a black and white camera-ready print or as an electronic file. Full page image size is 5.5 inches wide by 8.5 inches long. Ad copy for the printed program book must be received by January 24, 2020.

MEETING PACKET INSERTS
Inserts could be items or ads that are too large for the program brochure, mail-in offers, or coupons intended to draw individuals to your business. Inserts must be sized to fit in a standard 6 x 9 envelope (can be folded once). Send inserts to arrive no later than February 3, 2020.

Printed program ad space (list type) ____________________________ Cost $ __________

(If ordering inside cover indicate order of space preference) ____________________________ Cost $ __________

Meeting Packet Insert (send sample or describe) ____________________________ Cost $ __________

Contact Name ____________________________________________________________

Company Name ____________________________________________________________

Mailing Address __________________________________________________________________________

City, State, Zip __________________________________________________________________________

Phone Number __________________ Fax Number __________________

E-Mail Address ____________________________________________________________

We would like to contract for the advertising indicated above and agree to the procedures listed.

We agree that Total Advertising Payment due is $ __________

Signature of Authorized Agent ____________________________ Date ____________________________

Payment (Select method) ______ Check (enclosed or being mailed) payable to the Midwest Finance Association

______ Prefer to pay online – Please provide an invoice and the online payment link

Send completed form, payment, and advertising materials to:

Midwest Finance Association
c/o Vahap Uysal, MFA Treasurer
1 East Jackson Boulevard
DePaul Center 5500
Chicago, IL 60604
Tel: 312-362-7686
Email: vuysal@depaul.edu

For questions contact David Feldman at:
(Tel) +61-2-9385-5748
(E-mail) SponsorshipVP@midwestfinance.org

Completed forms can also be emailed to:
info@midwestfinance.org