



Advertiser Contract



MFA 2018 Annual Meeting
Hilton Palacio del Rio
San Antonio, Texas
March 1-3, 2018

INVITATION TO ADVERTISE

You are invited to place an advertisement in the MFA conference printed material. The MFA distributes printed program packets to all of the more than 400 registrants in attendance at our annual meeting.

Advertising Rates

Meeting packet inserts	\$350
Two page interior spread in program book (b/w)	\$500
One page interior ad in program book (b/w)	\$300
Inside back cover of program book (color)**	\$400
Outside back cover of program book (color)**	\$500

**Inside and outside back cover spaces assigned first come first serve

PROGRAM BOOK ADVERTISEMENTS

Ad copy placed in the printed program book can be submitted as a black and white camera-ready print or as an electronic file. Full page image size is 5.5 inches wide by 8.5 inches long. Ad copy for the printed program book must be received by January 26, 2018.

MEETING PACKET INSERTS

Inserts could be items or ads that are too large for the program brochure, mail-in offers, or coupons intended to draw individuals to your business. Inserts must be sized to fit in a standard 6 x 9 envelope (can be folded once). Send inserts to arrive no later than February 2, 2018.

Printed program ad space (list type) _____ Cost \$ _____

(If ordering inside cover indicate order of space preference) _____

Meeting Packet Insert (send sample or describe) _____ Cost \$ _____

Contact Name _____

Company Name _____

Mailing Address _____

City, State, Zip _____

Phone Number _____ Fax Number _____

E-Mail Address _____

We would like to contract for the advertising indicated above and agree to the procedures listed.

We agree that Total Advertising Payment due is \$ _____

Signature of Authorized Agent _____ Date _____

Payment (Select method) Check (enclosed or being mailed) payable to the Midwest Finance Association

Prefer to pay online – Please provide an invoice and the online payment link

Send completed form, payment, and advertising materials to:
Beverly Frickel, MFA Executive Director
Dept. of Finance THH 112
University of Central Oklahoma
100 N. University Drive, Box 101
Edmond, OK 73034

For questions contact David Feldman at:
(Tel) +61-2-9385-5748
(E-mail) SponsorshipVP@midwestfinance.org

Completed forms can also be emailed to:
info@midwestfinance.org

